

The Nordic Council of Ministers hosts a

**BARBERSHOP EVENT:
MOBILIZING MEN AND BOYS FOR
GENDER EQUALITY**
and a West Nordic Conference
EQUALITY AT HOME AND AT WORK

Traditionally, the quest for gender equality has been led by women, with men largely missing from the debate. Barbershop events encourage men and boys to become actively engaged in promoting gender equality by better understanding how gender equality enables individuals and communities to reach their full economic and social potential. Further information and registration on the conference webpage:

www.barbershopconference.fo

SAVE THE DATE

11 & 12 June 2019, Tórshavn, Faroe Islands

The Barbershop Event and the Conference Gender Equality at Home and at Work are presented under the auspices of the Icelandic Presidency, by the Nordic Council of Ministers, in a partnership between the Prime Minister Office in Iceland and the Ministry of Social Affairs in the Faroe Islands. The primary aim is to create a platform for stakeholders to take directly part in the equality work of the Nordic Council of Ministers, as well as to discuss recent developments and status of gender equality in the Faroe Islands and in Iceland. The focus of both events will be on how men can contribute to improve gender balance in the workplace and caretaking at home.

The events build upon the Nordic Prime Ministers initiative “the Nordic Gender Effect at Work” consisting of four main components showcasing the importance of investment in public infrastructure for the advancement of gender equality. One of the components is the provision of paid parental leave, both maternity and paternity leave, universal access to affordable childcare, flexibility at work and an equal investment in the human resources of male and female employees to promote gender equality in leadership all of which promotes both economic and social benefits. In the Nordic countries both the public and private sector have come a long way in addressing gender inequality and offering work-life balance to men and women alike. Still, there is room for improvement and the entire society needs to be involved.

The Conference will showcase successful public policy, good practices from the private sector as well as academic insight into the benefits of gender equality both at home and in the workplace and the unconscious social norms that still inhibit progress.

FURTHER INFORMATION ON THE BARBERSHOP CONCEPT AND THE BARBERSHOP TOOLBOX ON THE HEFORSHE WEBSITE:

www.heforshe.org/barbershop



PROGRAMME

Please note that the programme is still being developed and is subject to change / A finalized version will be sent prior to the conference

TUESDAY 11th of JUNE 2019

BARBERSHOP EVENT: MOBILIZING MEN AND BOYS FOR GENDER EQUALITY

ÖSTRÖM, SKÁLATRØÐ 18, 100 TÓRSHAVN

Hosted by the Prime Minister's Office (Iceland), the Ministry of Social Affairs (Faroe Islands) and the Prime Minister's Office (Faroes Islands).

13.00 – 14.30

GENDER EQUALITY IS EVERYONE'S BUSINESS

Experts, private sector representatives and civil society will discuss why we should work for gender equality and what obstacles we must overcome

COFFEE BREAK

14.45 – 16.45

INTERACTIVE WORKSHOP - THE BARBERSHOP: THE LEADERSHIP ENGAGEMENT ON GENDER EQUALITY

Interactive workshop - The Barbershop: The leadership engagement on gender equality.

16.45 - 17.30

PLEDGE TO TAKE ACTION – PARTICIPANTS OFFER THEIR COMMITMENTS TO HEFORSHE

Participants are invited to make a pledge to take specific action in their own work place and social circles as well as to sign up for HeForShe

17.30

COCKTAIL RECEPTION

WEDNESDAY 12th of JUNE 2019

A WEST NORDIC CONFERENCE GENDER EQUALITY AT HOME AND AT WORK

SMÆRAN, J.H. SCHRØTERGØTA 7, 100 TÓRSHAVN

Hosted by the Prime Minister's Office (Iceland), the Ministry of Social Affairs (Faroe Islands) and the Faroese Gender Equality Commission.

8.30 - 9.00

OPENING ADDRESSES

9.00 - 9.45

PARENTAL LEAVE - THE ICELANDIC MODEL

Equal rights to paid parental leave and caring fathers- the case of Iceland, and discussion by politicians, experts and representatives from employer's organization

9.45- 10.30

EQUAL PAY CERTIFICATION

The experience from Iceland and discussion by experts and politicians from both the Faroe Islands and Iceland

COFFEE BREAK

10.45 – 11.30

PART TIME WORK – A PRESENTATION OF STUDY MADE IN THE FAROE

Politicians, experts, employers house and representatives from trade unions discuss the economic perspective as well how to change this trend

11.30 – 12.15

THE GENDER SEGREGATED LABOUR MARKET – HOW DO WE OBTAIN A MORE DIVERSIFIED LABOUR MARKET?

Educational institutions and representatives from both Parliament and Trade Unions discuss this issue

A photo booth will be available all day for participants to share their commitments on social media.

Why is it called Barbershop?

Most men have been to a barbershop. These are spaces where men talk to each other and where behaviours and attitudes about gender relations – including what it means to be a man are learned, discussed, and reinforced. While relations between men and women are often discussed among men in barbershops (or locker rooms), these conversations too often reflect the stereotyped roles of women and men, and rarely tackle serious issues at the root of gender inequality.

Barbershop events provide a setting for male-to-male discussions about their own behaviours, privileges, and roles; and a space to elevate women's voices, in order to realize gender equality. This way, the Barbershop platform encourages men to make a proactive commitment to gender equality at an individual level, inspire other men to join them and bring the discourse on gender equality to barbershops and locker rooms around the world.

Together we can achieve gender equality.

*@BarbershopConf
#BarbershopToolbox
#NordicSolutions
#HeForShe*